

CLAIMS

What is claimed is:

- 1 1. A sales device for selling multimedia productions in digital format, the multimedia productions comprising at least one of printed productions, music productions, film productions, and computer games, the sales device comprising:
 - 4 a computer unit and a data memory allocated to said computer unit, the 5 data memory storing multimedia productions in digital file format;
 - 6 at least one selection terminal connected to said computer unit including 7 means for displaying or playing at least portions of the multimedia productions, the at 8 least one selection terminal further comprising means for receiving an input from a user 9 for selecting selected ones of the multimedia productions and indicating the selected 10 ones of the multimedia productions to the user; and
 - 11 an issue unit for selectively issuing a data output of the selected ones of 12 the multimedia productions, said data output comprising the selected ones of the 13 multimedia productions in a form comprising one of a digital file form and in a form 14 stored on a data carrier.
- 1
- 1 2. The sales device of claim 1, wherein the selection terminal further 2 comprises a scanner for scanning one of pictures and barcodes of multimedia packages 3 and said computer unit comprises means for performing an individual or grouped 4 allocation of the multimedia productions in response to the one of a picture and a bar 5 code detected by said scanner and displaying the allocated productions at the selection 6 terminal.
- 1 3. The sales device of claim 2, wherein said scanner comprises a bar code 2 scanner.
- 1 4. The sales device of claim 1, wherein said selection terminal is a small 2 computer in data connection with said computer unit and which comprises a display, an

3 audio output device, a user input device and a scanner for scanning one of pictures and
4 barcodes of multimedia packages.

1 5. The sales device of claim 4, wherein said selection terminal is connected
2 to said computer unit by a radio connection.

1 6. The sales device of claim 1, further comprising a billing terminal
2 connected to said computer unit for creating a bill for the selected ones of the
3 multimedia productions and for emitting a signal to the issue unit for releasing the data
4 output including the selected ones of the multimedia productions from the computer unit
5 to the issue unit after completion of the payment of the bill.

1 7. The sales device of claim 1, wherein said issue unit comprises a device
2 for the automatic manufacture of inscribed data carriers containing the selected ones of
3 the multimedia productions.

1 8. The sales device of claim 7, wherein said issue unit comprises a printer
2 and one of a DVD burner and a CD burner.

1 9. The sales device of claim 1, wherein said issue unit comprises an
2 interface for transmitting the data output in digital file form.

1 10. The sales device of claim 9, wherein said interface comprises a wireless
2 interface comprising one of an IR interface, a Blue-Tooth interface and a wireless LAN-
3 interface.

1 11. The sales device of claim 1, further comprising a data input unit for receiving
2 and recording new multimedia productions and associated information for storage in
3 said data memory.

1 12. The sales device of claim 1, wherein said computer unit comprises a
2 plurality of computers data-connected by a communication network.

1 13. The sales device of claim 1, further comprising a central server for
2 managing files containing multimedia productions using databank software, said central
3 server being connected to said computer unit and at least another data server by a data
4 connection for providing data to said computer unit and said at least another data
5 server, wherein said computer unit and said at least another data server manage only a
6 part of the data stored in said central server.

1 14. The sales device of claim 1, wherein the multimedia productions are
2 stored in compressed format, and wherein the data issue is effected selectively in one
3 of a compressed format and a format converted into another format.

1 15. The sales device of claim 1, wherein each multimedia production is stored
2 completely as a file and additionally in the form of a clip of the multimedia production as
3 an additional file.

1 16. The sales device of claim 1, wherein each multimedia production is stored
2 completely as a file and is selectively outputted to said selection unit as a clip of said
3 each multimedia production.

1 17. The sales device of claim 6, wherein said sales device is arranged in an
2 essentially closed housing, said selection unit is accessible from the outside of said
3 closed housing, and said billing terminal comprises at least one of a money receiving
4 and evaluation unit and a credit card reading apparatus.

1 18. The sales device of claim 17, wherein said selection unit includes one of a
2 touch-screen and a display with a keyboard.

3